

Frisky Zebras – A Harem of Premium Wines

By Lukas O'Connell

Frisky Zebras are the only Fairtrade® and CarbonNeutral® certified family of wines produced in South Africa. Every wine in this portfolio has won numerous gold medals. Exported to Europe and North America, these offerings are now finding a home in shops and restaurants in South Africa.

It's nice when you can sip a great glass of wine and help save the planet, too. That's the philosophy behind the United Nations of Wine (UNOW), the purveyors of the Frisky Zebras portfolio of wines.

As part of its Fairtrade® commitment, UNOW funds housing projects, daycare centres, school libraries, computer centres, after-school sports, youth and adult literacy programs, health care programs and other initiatives to benefit farm workers through the Fairhills Program. UNOW is also a member of the Wine and Agriculture Ethical Trade Association (WIETA) which makes sure wines are made to enjoy, not exploit.



As a CarbonNeutral® certified company that delivers CarbonNeutral® certified wines, UNOW leaves no footprint behind except your enjoyment of its exceptional wines. Along with sustainable environmental practices, UNOW offsets its entire carbon footprint through renewable energy and resource conservation projects.

Dr. David Bate, who holds a Master of Science from the Bordeaux International Wine Institute in France, founded UNOW in 2005. He says that "Our little company was formed in the spirit of



ubuntu by wine lovers for wine lovers. We're all part of a connected community. We respect our partners, our planet and you. We want you to enjoy a glass (or two) of our wines knowing that we're all doing our part to preserve the best of our world for ourselves, our children and our grandchildren. Life is just too short to muck around any other way."

This deep commitment to ethical and environmental practices is matched by a deep commitment to producing the highest quality wines at the most affordable prices. With a large following in Canada, Europe, America and now parts of Africa, the Frisky Zebras collection of wines has earned over 25 gold medals in international and domestic wine competitions plus over 15 'Best Buy' or 'Best Value' awards. An impressive tally for approachable and affordable wines.

"A lot of people buy the wine for the cute label" admits Bate. "But they come back and buy it again and again and tell their friends to buy it because of the quality of wine we put inside every bottle. That's how we've been able to grown on a shoestring budget against the big boys" he says. "Besides, have you ever met anyone who didn't like a zebra?"

Bate earlier founded Leopard Frog Vineyards, a boutique cellar in Stellenbosch that handcrafts a few exclusive wines each year. "Leopard Frog handcrafts special wines that appeal to certain wine lovers. But we drink Frisky Zebras around our dinner table every night. My whole family loves the Sensuous Sauvignon Blanc." There are currently nine wines in the Frisky Zebras portfolio:

Seductive Shiraz is a fruity wine that delivers flavours of black berries and black currents with nuances of mocha and melted dark chocolate. It has won three gold medals and an 87 point rating internationally.

Captivating Cabernet Sauvignon is a smooth wine that delivers flavours of black cherries and black berries with nuances of fresh herbs and mocha. It has won six gold medals and an 86 point rating internationally.

Mystic Merlot is a robust wine that delivers flavours of baked blue berries and black currants with nuances of black peppers and espresso. It has won two gold medals.

Provocative Pinotage is a soft and smooth wine that delivers flavours of black berries and black currants with nuances of spice and mocha. It has won two gold medals and an 87 point rating internationally.

Sensuous Sauvignon Blanc is a luscious wine that delivers flavours of gooseberries and green apples with nuances of honey and vanilla. It has won five gold medals and an 87 point rating internationally.

Sublime Chardonnay is a refreshing wine that delivers flavours of peaches and apples with nuances of butterscotch and honey. It has won two gold medals.

Sultry Chenin Blanc is a zesty wine that delivers flavours of passion fruit with nuances of green apples and lemongrass. It has won three gold medals and an 87 point rating internationally.

Whispering White is a new Sauvignon Blanc/Colombard blend that delivers flavours of tropical melon with a luscious lemon lime finish. It has won two gold medals.

Ravishing Rosé is a new pinotage rosé release that delivers flavours of strawberries and raspberries with nuances of cassis and candy floss. It has won two gold medals.



The full range is now available in South Africa at a growing number of wine stores and restaurants. Check them out on the web: www.unitednationsofwine.com or email the cellar info@unitednationsofwine.com

